In the specification:

Please amend the specification as follows:

Page 2 third paragraph, commencing line 13, continuing on page 3, please substitute the following:

It is to these considerations that the present invention, accordingly, is primarily directed; it being conceived that the reader of a book or other textual material may wish readily to access, re-access (and in any order), and view supplemental related subject matter illustrations, photographs, audio and visual supplementary information expanding upon the read passages after or while reading such particular passages of the text. If the reader desires to exercise such an option, the invention enables the reader right then and there, and with immediate association with the textual material that has been read and as to which the reader would like further supplementary related subject-matter visual and audio materials, to depart from the reading of the book and automatically view relevant recorded analog or preferably digital tracks of a CD or DVD or other similar medium that builds upon the written textual passage or portion of the book that has just been read – and to do so at any time and in any accessing order.

In the specification, page 8, first and second paragraph, commencing line 9, please substitute the following:

The disc or other track-coded storage medium is shown within a player P accessible to the book reader and with conventional visual (video)/audio or (sound) reproducing and display screens, including, computer and television interfacing.

The operation actuation of the medium track is effected from a wand W controlling the accessing and live playing back of the respective tracks T1, T2, etc. of the storage medium M by wired, remote or wireless communication, schematically represented at transmitted signals C, as is well known. Suitable wand types for example, may be the Radio Shack (2004) remote models 15-2116, 15-2129 and 15-2138 among others.

The control of the wand W to playback the respective tracks of the medium M containing respective pre-recorded supplemental material related to or expanding upon the specific corresponding respective subject matters of the passages P1, P2, etc. is, in turn, controlled by an electronic code indicia reader R provided to the book reader and which activates the wand W, again by wired, remote or wireless communication, schematically indicated at signals C1.